DESKTOP CREATIVES

(Trade name of CDBrand85 LLC)

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Executive Summary

We provide strategic consulting support for commercial and government clients. We offer administrative and project manager support, training and development, marketing and design strategies, user interface services, and logistical planning. Our processes have a proven track record for adding value during pivotal moments of diversification and scalability.

Services

- Visual Consultations
- Interactive Integrations
- Systematic Exploration
- Project Management
- Product Development
- Marketing Strategies
- Design Implementation
- Logistical Planning

Core Competencies

- UI Platform Assessment
- Systems and Logical Assessment
- Detailed Research and Analysis
- Project Management Support
- Creative Strategist
- Roadmap and Prioritization Planning
- UXUI Interactive Design Services
- Meeting Facilitation
- Training and Development

Differentiators

- 18 years in the industry
- Our referral based growth has revolves around quality and efficiency
- Utilize existing design methodology to maximize a holistic approach
- 24/7 access
- Money Back Guarantee
- Maintain diversity and inclusion with vendor relations

Past Performance

- J.P. Morgan Chase
- KEMBA Financial Credit Union
- Whitehall City
- Wendy's Company
- Mercedes-Benz Centerville
- Guardian Care Service
- Kentucky State University
- Hope City House of Prayer
- Dragonfly Custom Metal Fab
- LD Nails
- Voltron Enterprisez

NAICS Codes

- 541430 Design Specialist
- 339950 Sign Manufacturing
- 541613 Marketing Consulting
- 541611 Business Management Consulting
- 541512 Computer Design Consulting
- 541720 User Research and Humanities
- 541618 Other Management Consulting Services

PSC Codes

- T001 *Photo/map/print/publication-art/graphics*
- T013 *Photo/map/print/publication-technical writing*
- R499 *Support-professional: other*
- 9905 *Signs/advertising display/and ID plates*
- R701 *Support-Management: Advertising*
- R408 *Support-Professional: Program Management/ Support*
- DF01 *IT Management Support Services (Labor)*
- R426 *Support Professional: Communications*

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